

**12<sup>th</sup> International Conference on Strength Training – November 2020**

## Summary of Sponsorship Packages

	Major Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship fee (in HK Dollars)	100,000	40,000	25,000	15,000
Sponsorship Items				
1) The sponsor will receive prominent name/logo exposure in the Conference, including name/logo appear at the prominent position on the Conference's backdrop, website and e-programme book.	✓	-	-	-
2) Sponsor's name/logo will appear on the Conference's backdrop, website and e-programme book.	-	✓	✓	✓
3) The sponsor will be invited to officiate at the opening ceremony and give opening address/remarks of the Conference.	✓	-	-	-
4) The sponsor will be offered a half-page welcome message in the e-programme book.	✓	-	-	-
5) A 15-minute exclusive exhibitor showcase session.	✓	✓	-	-
6) The sponsor will be offered a self-decorated area for product display at the Conference.	Approximately 80 square feet	Approximately 40 square feet	-	-
7) Sponsor's name/logo will appear on the decoration in the dining hall.	✓	✓	✓	-
8) The sponsor will be offered complimentary registrations to the Conference.	6 quotas	4 quotas	2 quotas	
9) The sponsor will be offered an advertisement in the e-programme book.	One-page		Half-page	Half-page column
10) The sponsor will be invited to join the welcome dinner.	✓	✓	✓	✓
11) The sponsor will be invited to join the social events.	✓	✓	✓	✓
12) The sponsor will be allowed to distribute its products and leaflets to participants on site.	✓	✓	✓	✓
13) Acknowledgment in the video highlights of the Conference.	✓	✓	✓	✓
14) Acknowledgment in HKSI annual report and HKSI official website.	✓	✓	✓	✓